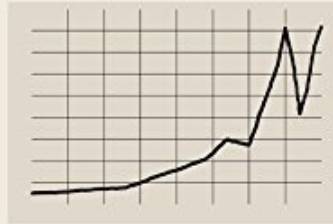


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101 Things I Learned™ in Business School

Michael W. Preis with Matthew Frederick

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- Binding: Hardcover

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0 of 0 people found the following review helpful.

Five Stars

By Ausra Savickiene

very good book !!!!

9 of 10 people found the following review helpful.

Basic and fundamental, yes, but surprisingly thought-provoking and informative

By Robert Morris

What we have in this easy-to-dismiss book (because of its cutesy title and unorthodox shape) is a collection of remarkably interesting, in some instances valuable insights or explanations provided by the co-authors, Michael W. Preis and Matthew Frederick, who presumably learned more than 101 "things" (a useless word when you think about it) within and beyond a business school community. Preis and Frederick stick to business basics with this approach: following an assertion ("X is..." or "Y is not necessarily..."), they provide a brief but insightful delineation that corrects or modifies a misconception. For example:

"Not all capital is economic." (#5)

"A mission or vision statement that is impossible to disagree with might not be saying much of significance." (#15)

"Cannibalize your own sales." (#27)

"Profitable, fast growing companies can be chronically short of cash." (#38)

"Promoting the best performer to manager is often a mistake." (#67)

"Sacrifice the trivial few for the vital many." (#77)

"Obsolete does not always mean useless." (#81)

After each of these and the other 94 "things," Preis and Frederick offer a brief explanation of the given assertion's significance. None offers a head-snapping revelation but together, throughout the sequence in which they are presented, the "nuggets" provide a thought-provoking and informative briefing on key business concepts, issues, and concerns.

I urge those who share my high regard for this book to check out these, listed in alpha order:

The Future of Management
Gary Hamel

Hard Facts, Dangerous Half-Truths and Total Nonsense: Profiting From Evidence-Based Management
Jeffrey Pfeffer and Robert I. Sutton

Mastering the Rockefeller Habits: What You Must Do to Increase the Value of Your Growing Firm
Verne Harnish

Reality Check: The Irreverent Guide to Outsmarting, Outmanaging, and Outmarketing Your Competition
Guy Kawasaki

Rework
Jason Fried and David Heinemeier Hansson

Think Big, Act Small: How America's Best Performing Companies Keep the Start-up Spirit Alive
Jason Jennings

3 of 4 people found the following review helpful.

Unique and Memorable statements in book

By Omar

I perused this book in a Barnes & Noble. I read up to the 70th point. I don't have time for a full on review but I just wanted to inform potential readers that it is in fact an excellent resource especially for people who are into business and entrepreneurs.

I was worried that too many statements would've been too plain or general, albeit some were, most were very interesting things to note.

I'm going to look up on my iPad if there's an ebook version.

Great read

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