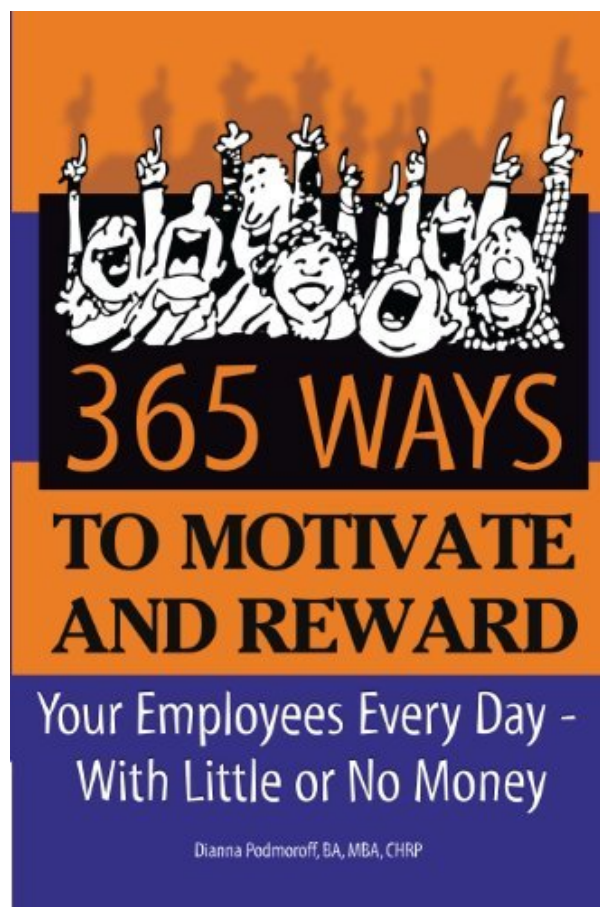
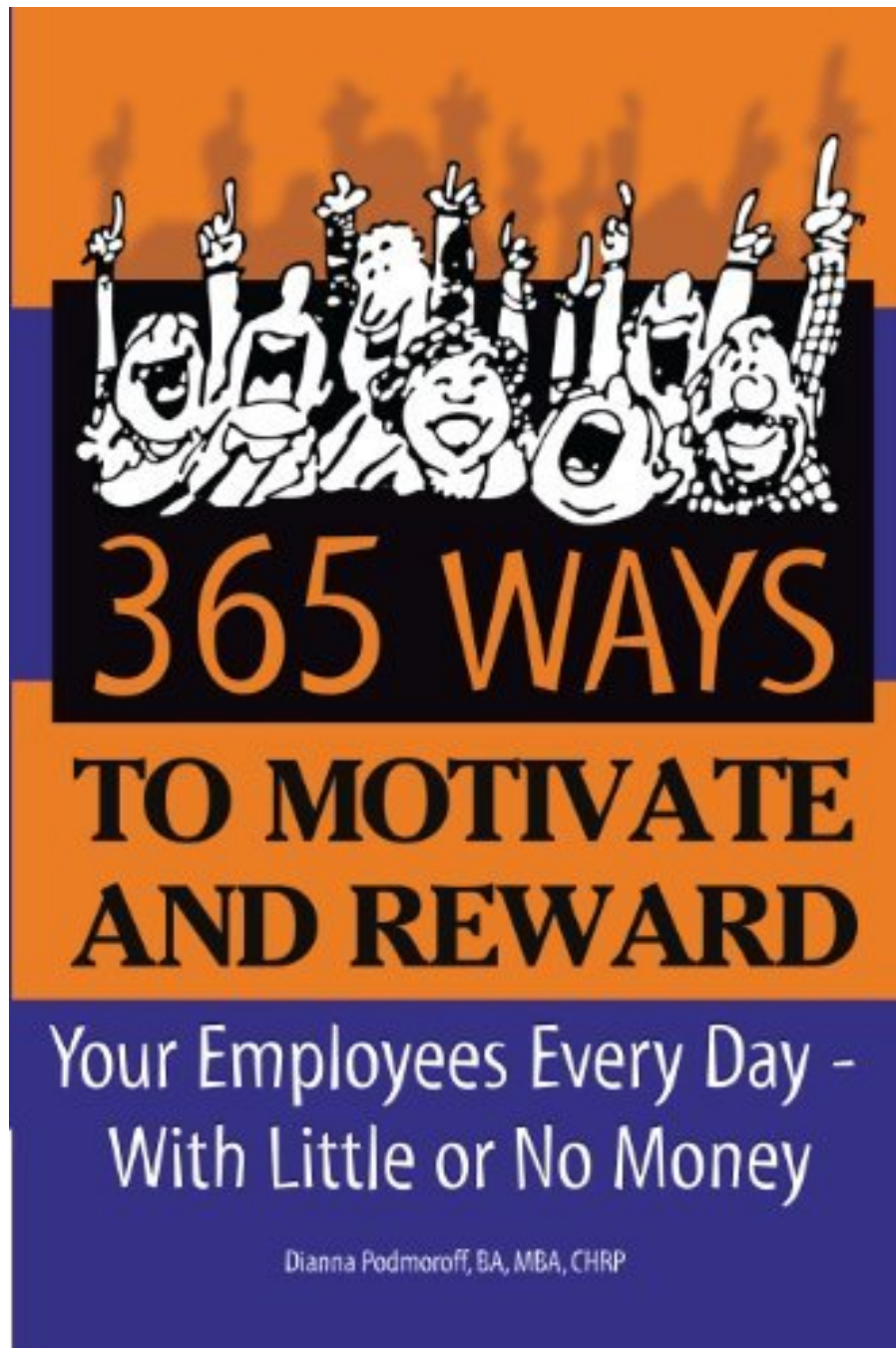


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2 of 3 people found the following review helpful.

365 Ways to Motivate and Reward goes the extra mile

By Entrepreneur Mom

365 Ways to Motivate and Reward goes the extra mile in providing an understanding of the difference between the Band-Aid approaches to employee motivation and the understanding of true motivation from the employees' perspective. Podmoroff provides statistics from studies that looks at the employees reasoning behind needed recognition, acceptance and that good ole pat on the back. Inspired and motivated employees from management to the janitor foster a highly motivational workplace and this resource provides example after example of tips and techniques that help to create the motivated employee.

Helping the employee to claim ownership in his/her, organization is paramount to creating the positive workplace environment necessary for healthy, growing organizations and Podmoroff has provided 365 ways to do this.

15 of 17 people found the following review helpful.

Excellent Book on Motivation

By Stoney deGeyter

This is one of those books where you expected one thing and are pleasantly surprised to receive something else. Well, not entirely something else, there certainly is a list of 322 (not 365!) ways to motivate your employees, but that's the last half of the book. The first half is a great business book on motivation and the necessity to create a motivational work environment.

In fact, I found the first half of the book more interesting than the second half and I say that without knocking the second half whatsoever. 365 covers motivational theory, internal and external motivational factors, management methods and also provides a series of motivational questions to ask employees and new hires to ensure you are able to provide the best motivational environment for their needs.

The second half of 365 covers a number of easy-to-do motivational rewards. While most businesses won't be able to do all of them there are a number of cheap and easy ideas that every business should implement. Not stopping with their own list, the book concludes with a monthly calendar of special days that will allow you to make your own motivational rewards.

Regardless of your work environment, every company can use a few motivational tips. 365 provides 322 of them and a framework to create hundreds more of your own. This is a book that won't be put on my bookshelf, but will remain close by as a reference for things I can do to reward my employees.

3 of 5 people found the following review helpful.

This book will motivate you as much as it motivates your employees!

By Tricia Psarreas

'365 Ways to Motivate and Reward Your Employees Every Day--With Little or No Money' is a terrific book for all managers and business owners. This book teaches you how to think like an employee, rather than thinking like a big wig. Then it gives you all the suggestions you need to motivate your employees and keep them motivated for an infinite amount of time. And that last part is really the key to this book. You don't want to motivate your employees for a day or a week. You want to keep them motivated for as long as they work for you.

I enjoyed reading the parts of the book that explained the importance of motivation, but I was even more impressed by all of the great techniques. This book is written in a fun, easy manner that made me excited to get to the 'good stuff.' The gift ideas are all very clever (like supplying morning coffee for a year) and so are the suggestions on how to make the office fun (like adding a "Whine Cellar"). I especially liked all of the

ideas on how to give employees time off of work, because it honestly never even crossed my mind to reward productivity with down time.

Overall, I think this is a terrific book and I can't wait to implement these ideas in my workplace. If you are a business owner or manager, I strongly recommend that you read this book. Even if you only follow a few of the suggestions, I think your company is bound to improve.

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