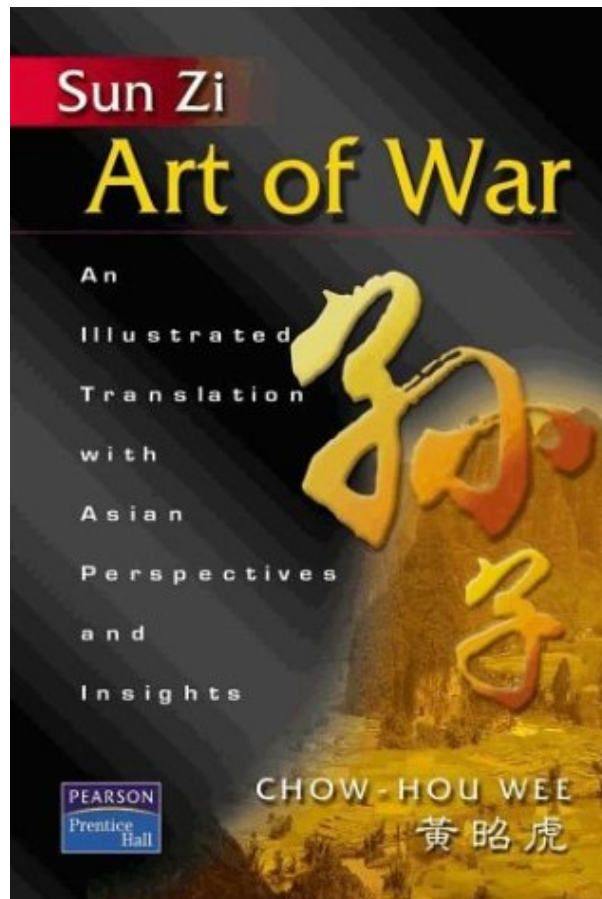


# SUN ZI ART OF WAR BY WEE CHOW HOU



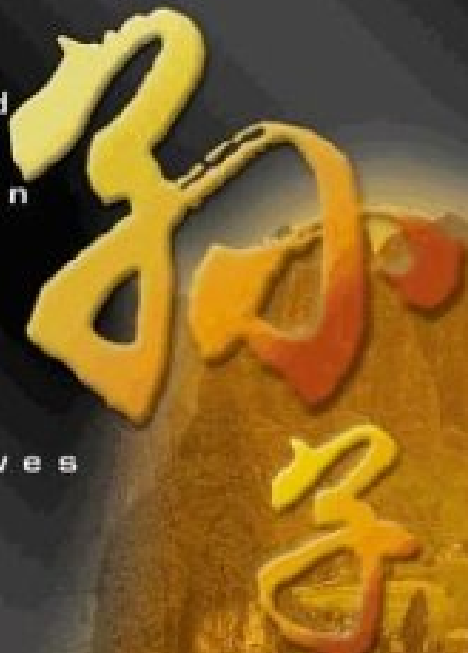
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Sun Zi

# Art of War

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Insights



CHOW-HOU WEE

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## **About the Author**

Professor Wee Chow Hou is the Chairman of Nanyang Executive Programs, Nanyang Technological University, Singapore and is the former Dean of the Faculty of Business Administration and Director of the Graduate School of Business, National University of Singapore.

Widely published in over 200 publications, Professor Wee has also consulted for organizations round the world on marketing and strategic planning.

He is a much sought-after international conference speaker who has conducted executive training for over 120 major organizations.

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Over the years, there has been great interest in the works of Sun Zi. His treatise, the Art of War, has received great attention both in the military war room and the corporate boardroom. Even in the 2003 war against Iraq, one could easily detect strategies that were inspired by this work. While many people have quoted from and analyzed the Art of War, there are very few translated books that accurately capture the tremendous wisdom embedded in the treatise. This book hopes to address the shortfalls of previous translated works and is different in several major dimensions.

First, the original classical Chinese text is included for authenticity of translation.

Second, hanyu pinyin is used to help readers understand the Chinese characters.

Third, difficult Chinese words are explained and illustrated to help readers appreciate the intricacy and beauty of the Chinese language.

Fourth, extensive cross-referencing has been used so that Sun Zi's philosophy can be better understood.

Finally generous examples are used to illustrate the various concepts and principles.

The aim of this book is to let the reader gain a deeper understanding and appreciation of Sun Zi's Art of War, and inspire him/her to apply the principles in numerous areas, including the realms of business and management.

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He is a much sought-after international conference speaker who has conducted executive training for over 120 major organizations.

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4 of 4 people found the following review helpful.

One of the best english version of Sun Zi's art of war.

By Crimson

This is one of the best books around that translates Sun Zi's art of war without much rooms for confusion.

Probably the only flaw in this book is the numerous inclusion of different chinese characters that attempts to

suggest what a chinese character can relate to. This may be quite a handful of fluff for people who only seeks to know Sun Zi's text without wanting to revise on chinese characters.

The book includes and examines Sun Zi's (close to) original text line by line. There is a reason for this and it is due to the nature of the chinese characters.

English readers should be able to appreciate Sun Zi's concepts due the concise phrases used to describe the original lines. In certain instances, the author also make some references to modern day (conflict) situations so as relate Sun Zi's concept.

Throughout the book, numerous cross references are made with different chapters. It is a pleasant option for readers to cross link or recap stuffs in certain chapters if they wish to.

At the end of every chapter, there is a summary. The summary is a section that recaps the main points brought up in that chapter laced with more of the author's experienced views or comments. The summary is also not limited to one individual chapter. Certain relevant points from other chapters (like the actual total number of terrain types mentioned by Sun Zi) is summed up by the author for our convenience.

If you can only settle for one Sun Zi book in english, this has got to be it.

1 of 1 people found the following review helpful.

Great Book!

By Debbie Cole

I am very impressed with this book, which seems like the best translation imaginable because it goes into detail about the potential contextual meanings of each individual chinese character. OR you can just scan through the grey boxes highlighting the basic translation for a much quicker read. I feel like I am gleaning a lot more data than someone reading a lesser translation might and even find (through the proferred analytics) occasional (rare) places where I disagree and gain further insight on alternate interpretations that would not be available had the author not gone into such detail to explain the particular reasons for his translation. Totally 100% worth the price difference over other translations. Has been extremely valuable to me in understanding and rebuffing attacks.

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