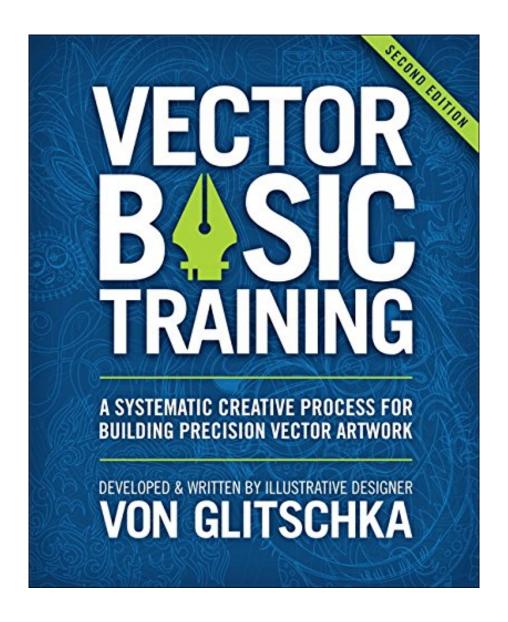


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Review

"The problem with vector images today is that I hate most of them! Mainly because something dies between the drawing and the precision vector graphic version. Perhaps it's the illustration's soul lost in the transition? Most vector images today contain too many cyber-slick gradations; they are too mathematically perfect, like many of the billions of images populating millions of microstock sites that lack anything real and human. If Von's book can help improve a designer's ability to create better vector images, I'm all for it. And remember: Just because you can make everything a gradation doesn't mean you should make everything a gradation."

— Charles S. Anderson, Founder of CSA Design

"With Vector Basic Training, Von Glitschka shames me. And I thank him for it. He reminds me that I am walking a tightrope of forsaking my first love: drawing. Von approaches the process with an honor and reverence that emerges from a tradition rooted in art as much as design. His depth of thought, trained hand, and ability to art direct himself have produced a stunning body of work, and he brings it all home in VBT to share with the reader. That's the thing with Von—not only is he a powerful talent, he's gracious enough to share it all. I'll be keeping my copy of VBT next to my Mac and, yes, my sketchpad."

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Attention, designers, it's time to get serious about your creative process. For too long you've allowed yourself to go soft, relying on your software to do all of your creative work at the expense of your craftsmanship. This book will NOT show you how to use every tool and feature in Adobe Illustrator. This book WILL, however, teach you the importance of drawing out your ideas, analyzing the shapes, and then methodically building them precisely in vector form using the techniques explained in this book.

In Vector Basic Training, Second Edition acclaimed illustrative designer Von Glitschka takes you through his systematic process for creating the kind of precise vector graphics that separate the pros from the mere toolers. Along the way, he'll whip your drawing skills into shape and show you how to create elegant curves and precise anchor points for your designs. In addition to new illustrative examples throughout the book, this edition includes an all-new chapter on how to apply color and detail to your illustrations using tried-and-true methods that you'll use over and over again. You'll also get access to over seven hours of all-new HD video tutorials and source files so you can follow along with Von as he walks you through his entire process. Whether you're creating illustrations in Adobe Illustrator, Affinity Designer, CorelDRAW, or even Inkscape, you'll be able to use Von's techniques to establish a successful creative process for crafting consistently precise illustrations every single time you pick you up your pen, stylus, or mouse.

In Vector Basic Training, Second Edition, you'll learn:

- The tools and shortcuts that make up a design pro's creative arsenal
- How to use "The Clockwork Method" to create accurate curves every time
- When and where to set just the right number of anchor points for any design
- How to build shapes quickly using basic Illustrator tools and plug-ins
- Techniques for art directing yourself to get the results you desire
- Fundamental methods for applying color and detail to your illustrations

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54 of 56 people found the following review helpful.

A textbook in the truest sense of the word.

By Sean

This is not a how-to book. You will not learn how to draw an awesome tiger or a sweet ninja in the Vonster style. You will not find any magical buttons in Adobe Illustrator that autodraw your work.

On the other hand, this is definitely a how-to book. You will learn how to think, follow a creative process and you will learn how to construct vector artwork.

As a designer, creating quality, polished vector art can often be the hardest part of the job. Frequently, the construction methodology and the 'Why?' takes a backseat to other things while you're in school; it takes time to learn these once you're working in the field. Von generously pulls back the curtain and gives

everyone a long, detailed look at the steps his creative process takes, but also the reasoning behind everything he does. It's rare to have such an in-depth, practical look at creative methodology and this book offers exactly that.

I cannot recommend this book enough. If you're a pro or if you're a student, it doesn't matter. If you're in design school you need to own this book. I promise that your portfolios will be better for it when you graduate. I followed Von's blog for years, learning lessons where I could to enhance my own skill set. It's wonderful to see his process in this richly deconstructed view and understand that you too can produce quality vector artwork if you'll apply the theories and practices he puts forth. It's a little like taking a digital illustration course from the man himself, only you don't have to commute or wake up on time for class.

Good reading!

23 of 24 people found the following review helpful.

Vonster is the Master

By Rick Yaeger

Most books in the computer graphics section of a book store will teach you which tools do what, where to find which menus and how to cut corners to make artwork that is good enough to get by. If that's what you're looking for, buy a different book. Von Glitschka uses Adobe Illustrator to create one-of-a-kind works of art, not cookie cutter effects that can be followed step-by-step to achieve the same results regardless of talent or experience.

This really is basic training; it's boot camp. Von is gonna make you work.

When was the last time you bought a computer graphics book that had an area designate specifically for doodling and insisted on the reader going out and investing in a good sketchbook--not an iPad, an actual sketchbook...with pages and binding!? I'll help jog your memory: that answer is never--it never happened...until now.

You've got big dreams? You want to be a vector artist? Well, artistic chops cost. And right here is where you start paying ... in graphite.

Von is your man. Buy the book and learn something real.

28 of 30 people found the following review helpful.

The missing link

By P. Maddox

I've been doing vector illustration for years and one of the hardest things to master is the bezier tool. Google search after search has turned up only remedial information about this topic and now this book has brought it home! I'm so happy to have bezier best practice and theory broken down with great visual representations and a multimedia disc to boot. Von is an exceptional author who knows his craft well and isn't afraid to share!

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